



Grow our movement, **grow** our
impact, **grow** God's Kingdom.

12
months ➤ **150 new**
members ➤ Will you help grow
our community?

We are calling on every diocese
to welcome **150 new members**
and join over 4 million others
transforming lives.

Take on the
membership
challenge





Why join Mothers' Union? – You can use these when you are talking to new people!

Belong to a Christian movement for change – join over 4 million members committed to transforming lives across the world.

Engage with your community – come together with your diocese to connect, share and take action - share some examples of your local projects!

Putting faith into action for 150 years – be part of a 150-year-old, women-led movement that has made a real difference to communities and families

Global impact – we are active in 84 countries, supporting over 2.7 million people every year – helping them grow in faith, in resilience and in confidence and skills to transform their own lives

Build a future free from poverty, violence and injustice – we help build resilience in the hardest to reach communities in the UK and beyond.

Growing our movement: 15 ideas

Every conversation, connection, and invitation helps to grow our community. Here are just a few ways you can help expand our movement and transform lives.



IDEA #1

Share your story

Tell a friend, colleague or complete stranger why you joined Mothers' Union.



IDEA #2

Bring a friend

Invite someone to one of our events.



IDEA #3

Promote our mission in your church

Whether it's through flyers, notice boards or speeches, it all makes a difference.



IDEA #4

Lunch and learn

Run a session over lunch for your colleagues on our transformational work and why it's important to you.



IDEA #5

Take to social media

With a simple click, you can reach hundreds of people online through your social media networks.



IDEA #6

Host a breakfast

Invite friends and family to learn more about our work and your impact.



IDEA #7

Host a quiz

Collaborate with a pub, invite your community, and include a short speech about our work.



IDEA #8

Local events

Make the most of local community events to invite new people to join.



IDEA #9

School, college and university events

Host a stand, ask to speak and spread the word.



If you need any support to further develop these ideas, please contact membership@mothersunion.org

IDEA #10



Play to your strengths

Use your skills to facilitate a workshop that delivers valuable information about what we do.

IDEA #11



Pass it on

When someone shows interest, give them a leaflet or direct them to our website. Personal follow-up goes a long way.

IDEA #12



Use a milestone moment

Baptism, confirmation or a special birthday? Mention Mothers' Union and why it matters to you.

IDEA #13



Welcome someone new at church

A warm welcome can lead to a lasting connection.

IDEA #14



Host a dinner

Invite friends, family or community members into your home and tell them why our work matters to you.

IDEA #15



Organise a walk and talk

Pick the destination, invite your community, and share our movement.

You can find out more about our 150th anniversary challenges on our website www.mothersunion.org/150 or by scanning the QR code.

